Several decades ago the vocation of "Yoga Tourism" spots is not economically lucrative, because the vocation had no social significance or recognition at that time. The vocation and attitudes to the profession have become sophisticated and respectable. Today yoga is one among the most popular destinations for youth, with a committed and qualified freshening fetching income around Rs 20,000 per month. AYUSH and Yoga Alliance, a dedicated practitioner can earn up to Rs 60,000 per month. Commercial professionals are also well seen from the prospects available in the field of Education and Sports. The public need to consider it a starting point to indulge in the training needs at school and colleges.

One of the chief areas where yoga practitioners have a major professional role is research. In recent years most yoga researchers were medical professionals with avid interest in yoga but nominal serious research. As a result, many yoga practitioners were perception that many yoga teachers were not oriented towards scientific methods of research. Consequently, the gap is being bridged as universities are churn- ing out yoga professionals with exposure to research and thus, that can contribute to yoga research. One of the areas in yoga research is survey of many researches on yoga and its culture.

Global Reach of Yoga

According to a recent study conducted by Yoga Journal and Yoga Alliance, approximately 36.7 million Americans practice yoga and the estimated annual turnover of yoga industry is $16.8 billion including retail products, clothing, equipment, and accessories. Estimates reveal that the revenue has turned over $5 billion since 2012. These trends are not only specific to USA, across globe people are adopting yoga as a life style for one or other purpose. AYUSH has set the destination for International students seeking knowledge from the roots who aspire to a renowned yoga institute. The purpose of yoga is to reach all people from all walk of life.

A word of Caution

"Yoga is anubhava Shastra" ie experience. In place, the knowledge has its value and it self evolving. Practices to be meaning- ful, have to necessarily encompass aspects like social attitudes (Yamas), inside discipline (Niyamas), Pratyahara (Breathing regulation and concentration) and a perspective of life.

Embracing with an urge to popularize yoga, one cannot deny that the spiritual focus and its position as a valuable philosophy. Yoga needs to be applied to every aspect of life, physical, mental and spiritual. A well-balanced approach to yoga needs to be applied. Yoga is for individual, individual need not be fitted to yoga. Yoga researchers were medical professionals who considers the needs of the time and individual. The tools or practices are plenty, solutions are many, thus possibilities of yoga application are manifold. (The author is a Psychologist and Yoga Professional - Dr. Lahya Satishm.)