

Privacy Policy

This policy explains what information we collect when the user accesses Krishnamacharya Yoga Mandiram's (KYM) sites, products, and content ("Services"). This policy also has information about how we utilise the information. Our aim is not just to comply with privacy law but to also earn the trust of the users.

How is the Information Collected & Used?

The KYM does not make money from advertisements on the website. Therefore we do not collect data in order to advertise any product/service to you.

The KYM communicates with its users based on the information shared by you (such as email address and contact numbers). This enables the KYM to give you the best possible experience and service in using KYM's website.

Other information, we collect based on actions you take while using KYM's website, such as what pages you view (including how much of a given page and for how long). This information includes records of such interactions, your Internet Protocol address, information about your device (such as device or browser type), and referral information (how you got to a particular page).

How is the Information Used?

We use this information to:

- Provide, test, improve, promote and personalise the services that KYM offers.
- As protection against spam and abuse
- Generate, aggregate, non-identifying information about how people use the Services

Information Disclosure

- The KYM will not transfer information about you to third parties for the purpose of providing or facilitating third-party advertising to you. We will not sell information about you to a third-party.
- We may transfer your account information with third parties in some circumstances, including: (1) with your consent; (2) While using an external service provider or partner who meets our data protection standards, in order to provide services to you; (3) with academic or non-profit researchers, with aggregation, anonymization, or pseudonymization; (4) when we have a good faith belief it is required by law, such as pursuant to a subpoena or other legal process; (5) when we have a good faith belief that doing so will help prevent imminent harm to someone.

Public Data

Search engines may index your comments on KYM's social media pages (such as user profile page, public interactions etc) and such activities may be found when a search is made against your name on services like Google, DuckDuckGo, or Bing. Users may also share links to your content on social media platforms such as Facebook or Twitter.

Tracking Cookies

We use browser cookies and similar technologies to recognise you when you return to our Services. We use them in various ways, for example to log you in, remember your preferences (such as default language), evaluate email effectiveness and allow our paywall. Without cookies, our metered paywall would not work, so they are necessary to KYM's basic functionality.

KYM saves data about the URLs you Save to KYM (an optional feature that you may choose to use or decline to use), but we do not otherwise track your visits or activities off KYM's Services.

Some third-party services that we use to provide the Service, such as [Google Analytics](#), may place their own cookies in your browser. This Privacy Policy covers use of cookies by KYM only and not the use of cookies by third parties.

Data Transfers

We use encryption (HTTPS/TLS) to protect data transmitted to and from our site. However, no data transmission over the Internet is 100% secure, so we cannot guarantee security. You use the Service at your own risk, and you're responsible for taking reasonable measures to secure your account.

Changes to Policy

The KYM has the right to modify the policy and the updated version will be available here.